



The Big 100 Campaign Terms & Conditions

1. Campaign period: 16th June 2023 to 18th August 2023.
2. Draw date: 21st August 2023.
3. The promotion will be valid only for individual account holders.
4. There are 4 types of Savings Categories: AED 5,000, AED 10,000, AED 25,000 and AED 100,000.
5. Each Savings Category will have 500 certificates.
6. 1 in a pool of 500 certificates will win the prize in each of the Saving Categories. The prize is equivalent to the category amount, for example, Savings Category= AED 5,000, so prize value = AED 5,000. The winner will also win 1 Million entries into the October Millionaire draw.
7. If any of the Savings Categories are not sold out by 18th August 2023, National Bonds reserves the right to extend the campaign period for that particular Savings Category for 1 more month in order to reach 500 certificates for each applicable category as detailed above. In case of an extension, the draw will be conducted on 18th September 2023 and customers will be notified via SMS and/or email.
8. Bonds issued under The Big Campaign will be locked-in for a period of 90 calendar days. However, the bonds issued under the campaign will be locked until the end of the campaign or 90 days from the date of issuance, whichever comes later.
9. Customer needs to specify the Savings Category & the number of certificates towards The Big Campaign savings promotion by quoting the booking reference, received through our direct sales channels which are call center, Relationship Managers and the branches, at the time of purchase. Generic purchases where this information is not quoted will not qualify for the campaign.
10. Customer can purchase certificates in multiple Savings Categories.
11. Each customer can participate with up to 100 certificates per Savings Category.
12. Bonds can be purchased via the call center, Relationship Managers, or the Dubai/Abu Dhabi/AI Ain/Sharjah branches.
13. The Big Campaign is applicable only to savings bonds. Standard savings bonds Terms and Conditions will apply, these can be found here:
14. Customer will receive an SMS and email with the booking number; such booking will be valid for a period of five (5) calendar days:
 - a) It is the customer's responsibility to ensure funds are received by National Bonds to facilitate issuance of bonds in the customer's account two (2) working days before expiry of the booking.
 - b) In case of bank transfer and cheque payments, the customer must factor in the processing time of their respective banks.
15. Savings towards The Big Campaign will also be eligible to earn profit and chances to win in our Rewards Program as per National Bonds' Terms and Conditions.
16. The prize winners' details and photos will be published on the National Bonds website, social media platforms and marketing materials for publicity purposes.
17. If, in the sole opinion of National Bonds, redeemed funds from related accounts (including but not limited to accounts held under the names of spouses, parents, offspring or other first-degree relatives of the customer) are used to qualify for this campaign, then National Bonds reserves the right to disqualify the customer and/or the first degree relative from participating in the campaign.
18. National Bonds reserves the right to amend the terms and conditions of this campaign with prior notice.